

15th Annual Immunize Nebraska

FRIDAY, MAY 25, 2018

Mike and Josie Harper Center
Creighton University Campus
602 N. 20th St.
Omaha, Nebraska

DESIGNED FOR:

Physicians, Nurse Practitioners, Physician Assistants,
Pharmacists, Nurses, Public Health Officials,
Fellows, Residents, Students, and Other Interested
Health Care Professionals

JOINTLY PROVIDED BY:

Immunization Task Force Metro Omaha, Creighton
University Health Sciences Continuing Education,
Methodist Health System and Nebraska Department
of Health and Human Services



Purpose and Objectives

Purpose: To bring together individuals from Nebraska and surrounding states who are interested in promoting optimal immunization levels that will eliminate vaccine preventable diseases throughout the lifespan of all persons.

Objectives: *At the end of this program, the participants should be able to:*

- Discuss the clinical efficacy and effectiveness of the latest recommended vaccines for children and adolescents
- Identify, describe and assess the potential effectiveness of strategies and interventions to respond to issues of vaccine hesitancy
- Discuss recommended immunization schedules for adults, vaccination resources, and screening for contraindications and precautions to vaccination
- Explain the elements of a standing order, routinely recommended templates, and steps to implement standing orders for immunization in the primary care setting
- Discuss, network and view poster presentations of current and future recommendations for childhood and adult immunization
- Describe current clinical guidelines for vaccination during pregnancy and review evidence-based strategies for the implementation of maternal immunization recommendations
- Examine key issues, safety concerns and questions regarding vaccines in the United States
- Examine the prevalence and epidemiologic evidence in the role of the human papillomavirus (HPV) in head and neck cancers and review known clinical indications for HPV vaccination
- Discuss the benefits and importance of reporting to the Nebraska State Immunization Information System (NESIIS)
- Explain eligibility requirements for immunization programs managed by the Nebraska Department of Health and Human Services Immunization Program
- Describe the four components of AFIX (Assessment, Feedback, Incentives and eXchange), the quality improvement program developed to improve immunization service delivery
- Assess the benefits and advantages of using an educational game to highlight a variety of vaccine-related questions and answers to increase vaccination knowledge and improve communication technologies on immunization promotion
- Discuss evidence-based strategies for developing effective community-wide HPV vaccination rates
- Discover techniques of clinics that achieve higher vaccination rates
- Describe public health initiatives and strategic goals of Teen Immunization Education Service (TIES), a multi-disciplinary collaboration specific for Douglas County Health Department
- Identify educational interventions to improve adolescent vaccination
- Discuss interventions, challenges and outcomes of college student HPV vaccination

Education Credit

Category 1:

Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 8 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only credit commensurate with the extent of their participation in the activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

Nurse CE:

Creighton University Health Sciences Continuing Education designates this activity for 8.0 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in the activity.

Nurses licensed in Iowa and California: This activity was planned and developed in accordance with the continuing education standards of the American Nurses Credentialing Center (ANCC). The Iowa Board of Nursing and the California Board of Nursing will honor ANCC continuing education credits for face-to-face programs held outside Iowa and California, or for ANCC-approved online recorded courses taken in a self-study format.

Pharmacy:

Creighton University Health Sciences Continuing Education (HSCE) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education (CPE). The *15th Annual Immunize Nebraska Conference* is accredited for 8.0 hour(s) for completion of all CE Sessions on May 25, 2018. The *15th Annual Immunize Nebraska Conference* is a knowledge-based activity.

AAFP:

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

Medical Assistant:

The AAMA will accept a program for recertification if its subject matter is relevant to your profession. The AAMA provides three documents that serve as useful guidelines for identifying relevant topics. Visit the AAMA website to view the requirement documents: aama-ntl.org/recertified/faq_recertification.aspx#accepted

Accreditation Statement:



JOINTLY ACCREDITED PROVIDER[™]
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Creighton University Health Sciences Continuing Education and Immunization Task Force Metro Omaha. Creighton University Health Sciences Continuing Education (HSCE) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.



Kathryn L. White Memorial Seminar



KATHRYN L. WHITE
MT, RN, BSN

Before passing away on May 18, 2011, Ms. Kathy White was a member of the Immunization Task Force Metro Omaha and a Planning Committee member for the Immunize Nebraska conference. Sadly, on her way to a meeting of the Task Force, she became the victim of a fatal car crash outside of Lincoln, Nebraska.

As the Nebraska Hepatitis Program Coordinator, Ms. White provided viral hepatitis expertise within the Nebraska Department of Health & Human Services over a period of nine years. She acted as a liaison between the Centers for Disease Control and Prevention, and the State of Nebraska, ensuring that funding and programs reached the state as needed. Her duties included working with public health and medical professionals to promote education and prevention of viral hepatitis. Ms. White was the co-founder and a member of the Executive Council of the National Nurses Advisory Council for Hepatology.

Appointed to the Steering Committee of the Task Force, Ms. White became a champion for education and advocacy relating to vaccine-preventable diseases. She was the coordinator of the Speakers' Bureau of the Task Force. Passionate and energetic in everything that she did, Ms. White's legacy of education and advocacy relating to immunizations lives on through this conference.

Welcome from the Course Director



MEERA VARMAN
MD, FAAP

Eliminating vaccine preventable diseases in children, adolescents and adults takes the efforts of many. Public knowledge and acceptance of vaccination guidelines begins with health care professionals such as you who have chosen to make an impact on patient lives. The 2018 Immunize Nebraska Conference will provide health care professionals with the latest information on immunizations for children and adults as well as tools to increase vaccinations and public health partnerships.

Meet The Experts!

Do you have a question for one of our experts? Take the opportunity to personally meet them in the Ballroom at 7:15 a.m. Each of our experts will have a table and will be answering individual questions.

Schedule

7 a.m.

Registration, Continental Breakfast, Exhibits and View Posters

7:15 a.m.

Meet the Experts

Kathryn M. Edwards, MD, FAAP
Litjen (L.J.) Tan, MS, PhD

7:45 a.m.

Opening Remarks and Program Overview

Meera Varman, MD, FAAP

8 a.m.

KEYNOTE: What's New in Pediatric Vaccines and Understanding Vaccine Hesitancy: Causes, Consequences, Strategies and Interventions

Kathryn M. Edwards, MD, FAAP

9 a.m.

KEYNOTE: The Current State of Adult Immunizations: Utilizing Standing Orders to Improve Coverage Rates

Litjen (L.J.) Tan, MS, PhD

10 a.m.

Break, Exhibits and View Posters

10:15 a.m.

Vaccines During Pregnancy

Caron J. Gray, MD, FACOG

11 a.m.

Ask The Experts Q&A Panel

Moderator: Meera Varman, MD, FAAP

Kathryn M. Edwards, MD, FAAP

Caron J. Gray, MD, FACOG

Litjen (L.J.) Tan, MS, PhD

11:45 a.m.

Lunch, Exhibits and View Posters

12:45 p.m.

HPV and Head and Neck Cancer

William M. Lydiatt, MD, FACS

1:30 p.m.

NDHHS Immunization Programs and NESIIS Update

Michelle Hood, BA

Rebecca A. Martinez, BSN, RN

Karen Rutherford, RN

2:30 p.m.

Break, Exhibits and View Posters

2:45 p.m.

Vaccine Jeopardy!

Game Hosts: Creighton University Medical Students

3:30 p.m.

Vaccine Potpourri – Community Panel

Lincoln Community HPV Initiative

Bob Rauner, MD, MPH, FAAP

Update on Teen Immunization Education Service (TIES)

Kerry Kernen, MPA, MSN, RN

Vaccine Intervention on a College Campus to Increase HPV Vaccination Rates

Daniel P. VanDerhoef, BS

4:15 p.m.

Door Prizes, Evaluation and Adjournment

Call for Abstracts

The Immunize Nebraska Conference Program Committee invites attendees to submit original abstracts to be considered for presentation as posters at the Immunize Nebraska Conference. The Program committee is seeking to complement a dynamic conference with topics related to education, health promotion or innovative research topics focusing on improving immunization rates among individuals and communities. Posters may have been presented at other conferences within the past year or planned conferences over the next year.

Abstracts will be peer reviewed for outstanding quality and timely content. Posters must be educational and must not promote any commercial product or service. The poster presenter(s) must be registered to attend the conference, with at least one presenter present.

Poster Abstracts are limited to 300 words and should include the following:

- Title
- Author Names with credentials - please star * presenting author(s) and mark # corresponding author
- Purpose and Objective
- Design/Methods (as appropriate)
- Findings
- Implications for Practice

Poster Abstracts should be submitted by the corresponding author (please ID in communication), with contact information (name, email, phone number) to Dr. Laura Klug, at LauraKlug@creighton.edu no later than 5 p.m. CT, **Monday, April 23, 2018**. Acceptance notification and guidelines for poster preparation will be returned via email by Monday, **May 7, 2018**. For this year's conference, we plan to display posters electronically for both onsite and telehealth viewing. Poster submission requirements will be described further in the acceptance guidelines.

Faculty

Course Director

Meera Varman, MD, FAAP

Professor of Pediatrics
Division of Pediatric Infectious Diseases
Department of Pediatrics
Creighton University School of Medicine
Omaha, Nebraska

Keynote Speakers

Kathryn M. Edwards, MD, FAAP

Sarah H. Sell and Cornelius Vanderbilt Chair in Pediatrics
Professor of Pediatrics
Division of Pediatric Infectious Diseases
Department of Pediatrics
Vanderbilt University School of Medicine
Monroe Carell Jr Children's Hospital at Vanderbilt
Nashville, Tennessee

Litjen (L.J.) Tan, MS, PhD

Chief Strategy Officer
Immunization Action Coalition (IAC)
St. Paul, Minnesota

Faculty

Caron J. Gray, MD, FACOG

Professor and Interim Chair
Department of Obstetrics and Gynecology
Creighton University School of Medicine
CHI Health Obstetrics and Gynecology
Omaha, Nebraska

Michelle Hood, BA

Administrator, Office of Health Statistics
Administrator, NESIIS and Meaningful Use
Nebraska Department of Health and Human Services
Lincoln, Nebraska

Kerry Kernen, MPA, MSN, RN

Division Chief
Community Health and Nutrition Services
Douglas County Health Department
Omaha, Nebraska

William M. Lydiatt, MD, FACS

Chair, Head and Neck Surgical Oncology
Department of Surgery
Methodist Hospital and Methodist
Estabrook Cancer Center
Clinical Professor of Surgery
Creighton University School of Medicine
Omaha, Nebraska

Rebecca A. Martinez, BSN, RN

Immunization Program Manager
Division of Public Health
Nebraska Department of Health and Human Services
Lincoln, Nebraska

Bob Rauner, MD, MPH, FAAFP

President, Partnership for a Healthy Lincoln
Chief Medical Officer, OneHealth Nebraska
Lincoln, Nebraska

Karen Rutherford, RN

Community Health Nurse Sr
Division of Public Health
Nebraska Department of Health and Human Services
Lincoln, Nebraska

Daniel P. VanDerhoef, BS

Student
Department of Medicine
Creighton University School of Medicine
Omaha, Nebraska

Planning Committee:

Meera Varman, MD, FAAP; Colin T. Dworak, BSBA;
Bonnie Niemeier, CPC-A; Rudolf J. Kotula, MD, FACP, FIDSA;
Laura K. Klug, PharmD; Patricia A. Nowatzke, RN, CIP, MHSA;
Susan R. Weston, RN

HSCE Program Review Committee:

William Hunter III, MD; Tom Berry, BS, DDS;
Susan Connelly, DNP, APRN-NP; Timothy F. Walker, DDS;
Dan Hilleman, PharmD; Mark Malesker, PharmD;
Mike G. Miller, EdD, MS, BSEMS, NRP; Anne Schoening, PhD, RN, CNE

Disclosure Policy: It is the policy of Creighton University Health Sciences Continuing Education, to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

Logistics

Handout Options:

Please be advised that handout materials for this conference will not be included in the registration fee and be distributed as paper copies, but rather, made available online ahead of time (to the best extent possible). Participants can download and print the presentations prior to the conference, or follow along on their own laptop during the conference.

- A link will be sent by email a week prior to the Conference to download and print the handouts needed before the event
- For those needing a traditional handout, they will be available by pre-order at a cost of \$15. Please pre-order your handout by **May 14, 2018**

Please note if you require special accommodations (dietary, mobility, hearing, etc.) for the meeting, there will be an opportunity to enter them through the online registration.

Meeting Place and Parking:

**Mike and Josie Harper Center
Creighton University Campus
602 N. 20th St.
Omaha, Nebraska 68178**

Complimentary parking is available.

Lodging:

Following is a list of lodging options:

Courtyard by Marriott
101 S. 10th St., Omaha, NE
402.346.2200
866.204.9388 (toll free)

Doubletree Hotel
1616 Dodge St., Omaha, NE
402.346.7600
800.766.1164 (toll free)

Embassy Suites Downtown
555 S. 10th St., Omaha, NE
402.346.9000
800.362.2779 (toll free)

The Hilton Omaha
1001 Cass St., Omaha, NE
402.998.3400

Country Inn & Suites Omaha-Airport
2210 Abbott Dr., Carter Lake, IA
712.347.5600
800.456.4000 (toll free)

Or you can go to visitomaha.com for a list of hotels in the area.

Special Accommodations:

Creighton University Health Sciences Continuing Education wishes to ensure that no individual with special needs is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact Health Sciences Continuing Education (HSCE) at 800.548.2633 or 402.280.1830.

Emergency Phone:

402.280.2700. Identify the HSCE Immunize Nebraska Conference.

Climate and Dress:

Casual dress is encouraged for the entire meeting. Temperature in meeting rooms can fluctuate. Layered clothing is suggested.

Courtesy:

For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during sessions of the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

Website:

healthsciences.creighton.edu

Cancellation:

Please call 800.548.2633 OR 402.280.1830 by **Tuesday, May 22, 2018.** Refund less \$20 if cancelling by **Tuesday, May 22, 2018.** No refund after **Tuesday, May 22, 2018.**

Money Back Guarantee:

We are convinced you'll leave with more than enough information to earn back your investment in these programs. However, if you feel you haven't received your money's worth by the end of the program, you will receive a 100% refund of your registration.

In the unlikely event this program is cancelled, you will be notified by phone.

Creighton UNIVERSITY

Health Sciences Continuing Education

780165 California Plaza
Omaha, NE 68178-0165

230286-811610-7431-110

15th Annual Immunize Nebraska Conference

FRIDAY, MAY 25, 2018

Registration

Register by May 22, 2018

DON'T MISS OUT – REGISTER ONLINE TODAY AT:
2018immunize.eventbrite.com

Physicians, Nurse Practitioners, Physician Assistants, Pharmacists	\$110
Nurses, Public Health Officials, Other Health Care Professionals	\$90
Fellows, Residents, and Full-Time Students <i>(Verification of full-time student status may be requested either by phone or email from appropriate authority.)</i>	\$50
Remote Video Conferencing Registration Fee <i>(group discounts do not apply)</i>	\$90

Group Discount: A 10% discount is offered for groups of three or more. Please call the HSCE Office at 402.280.1830 if you are interested in registering your group at the discounted rate.

REMOTE VIDEO CONFERENCING *(for areas located 100 miles outside of Omaha)*

The 15th Annual Immunize Nebraska Conference will be available via remote video conferencing for those areas located 100 miles outside the city of Omaha, Nebraska. This is a web-based conferencing system and can be viewed on most electronic devices individually or as a group. Each video conferencing participant will be assessed a registration fee. This fee applies to each video conferencing participant regardless of the number of attendees at each site and the profession of each participant.

Individuals that have registered to attend the conference via remote video conferencing will receive an Outlook meeting invite a week prior to the date of the conference. This invite will include the link and access code to view the conference along with directions on using the system.