10th Annual Addressing Health Disparities Seminar

Policy Systems Environments

Effects of Policies, Systems, and Environments in Preventing and Improving Chronic Diseases

Saturday, April 29, 2017
8:00 a.m. – 4:30 p.m.
Creighton University
Hixson-Lied Science Building Auditorium
2500 California Plaza, Omaha, NE 68178

Provided by:
Center for Promoting Health and Health Equality
Health Sciences Multicultural and Community Affairs
### PURPOSE AND OBJECTIVES

**PURPOSE:**
The goal of the conference will be to increase knowledge, skills, and ability of academia and community regarding the effects of policies, systems, and environment in preventing and improving chronic diseases in addressing health disparities.

**OBJECTIVES:**
At the end of this workshop, the participant should be able to:
- Recognize what Policies, Systems, and Environmental (PSE) changes means.
- Discuss how to evaluate, develop, and implement new PSEs.
- Recognize PSE outcomes after changes have been made.
- Discuss policies for Nebraska Medicaid coverage, its process, and sustainability.

### SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Check-in/Registration, Continental Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>Welcome/Opening Remarks</td>
<td>Sade Kosoko–Lasaki, MD, MSPH, MBA, FAASS Doris Lassiter, BS, CEO, Doris Lassiter Consulting, LLC, CPHHE Chairperson</td>
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<td>8:10 a.m.</td>
<td>Agenda Overview, Logistics, Charge to Audience</td>
<td>Mervin Vasser, MPA</td>
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<td>8:25 a.m.</td>
<td>Presentation of Dr. Frank T. Peak Memorial Health Disparities Essay Contest to Winner</td>
<td>Sade Kosoko-Lasaki, MD, MSPH, MBA, FAAS John R. Stone, MD, PhD Mrs. Lyris Peak</td>
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<td>8:55 a.m.</td>
<td>Overview of Success of the Center for Promoting Health and Health Equality (CPHHE) in Community Academic Partnerships 2016-2017</td>
<td>Doris Lassiter, BS, CEO, Doris Lassiter Consulting, LLC, CPHHE Chairperson</td>
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<td>9:35 a.m.</td>
<td>Changing Policy, System, Environment (PSE): The REACH Program in Omaha</td>
<td>Richard Brown, PhD, FACHE</td>
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<td>9:50 a.m.</td>
<td>Panel Discussions 1: Development of Policies: Local and National Focus</td>
<td>Stephen Jackson, MPH, Douglas County Health Department</td>
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<td><strong>Speakers:</strong> Willie Barney, BA, Empowerment Network</td>
<td>Deb Esser, MD, Chief Medical Officer, Blue Cross Blue Shield of Nebraska</td>
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<td>Sherri Nared, MD, Douglas County Health Department</td>
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<td>Brenda Council, JD, Women’s Fund Adolescent Health Project Manager</td>
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<td>10:50 a.m.</td>
<td>Break and Visit Exhibits</td>
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<td>11:00 a.m.</td>
<td>Panel Discussions 2: Policy, System, Environment (PSE) Changes in the REACH Program</td>
<td>Doris Lassiter, BS, CEO, Doris Lassiter Consulting, LLC, CPHHE Chairperson</td>
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Speakers: Evelyn Gould, Health Ambassador, Zion Baptist Church
          Eric Burgin, Health Ambassador at Crown Tower
          Jeffrey Williams, MBA, Nebraska Urban League
          Rev. Portia Cavitt, Clair Memorial United Methodist Church
          Jeffrey Smith, PhD, NCC, PLMPH, REACH Program Evaluator

12:00 p.m. Lunch (Bring lunch into auditorium)

Practical Ethics for Health Policy
John Stone, MD, PhD

1:00 p.m. Keynote Address – Achieving Health and Well-being for All
Keynote Speaker: Denise Koo, MD, MPH, Community Health & Health Systems
Consultant, former Advisor to the Associate Director for Policy, CDC

2:00 p.m. Panel Discussion 3: Measuring Policy, System, Environment (PSE) and Sustainability in Nebraska: Medicaid Approach
Moderator: Kenny McMorris, MPA, FACHE, CHCEF, CEO Charles Drew Health Center
Speakers: Kathleen A. Mallatt, CEO, United Healthcare Community Plan
          Ryan Sadler, CEO and Plan President, Nebraska Total Care
          Melanie Surber, MNS, RN, Director Field Health Services, WellCare of Nebraska
          Lisa White, Medical Director, Nebraska Medicaid Program

3:15 p.m. Break and Visit Exhibits

3:30 p.m. Case Studies Breakout - Solutions
Group 1: Lead Contamination in Omaha
Facilitator: Thomas Warren, CEO, Urban League of Nebraska
Recorder: Joel Dougherty, COO, OneWorld Community Health

Group 2: Sexually Transmitted Diseases (STDs)
Facilitator: Stephen Jackson MPH, Douglas County Health Department
Recorder: Roselyn Cerutis, BS, PhD

Group 3: Discussion on Tobacco in Omaha
Facilitator: Donna Polk, PhD, LMHP
Recorder: Martha Nunn, BS, MS, DDS, PhD

4:15 p.m. Q & A / Closing – Sade Kosoko-Lasaki, MD, MSPH, MBA, FAASS

4:30 p.m. Evaluations – Mervin Vasser, MPA

COMMUNITY POSTER PRESENTATIONS
Charles Drew Health Center
Douglas County Department of Health
Nebraska Urban Indian Health Center
Omaha Housing Authority
One World Community Health Centers
Urban League of Nebraska

Planning Committee
Sade Kosoko-Lasaki, MD, MSPH, MBA; John Stone, MD, PhD; Steve Jackson, MPH; Sally C. O’Neill, PhD; Errik O. Ejike, MPH; Mervin D. Vasser, MPA; Juan J. Montoya, MBA; Elaine Ickes, BGS.
REGISTRATION

Please Register By Tuesday, April 25, 2017
Online at https://2017healthdisparities.eventbrite.com
If you have limited or no access to a computer for registering for this conference, please call 402.280.5659 or 1.800.548.CMED (2633) and we will be glad to register you.

Walk-Ins are welcome, however, seating or conference materials cannot be guaranteed. Please note if you require special accommodations (dietary, mobility, hearing, etc.) for the meeting. There will be an opportunity to enter them through the online registration.

GENERAL INFORMATION

Acknowledgement
Thank you to LB692, Nebraska Tobacco Settlement Biomedical Research Award that has provided a financial grant to help support this conference.

Faculty Disclosure
Each of the planning committee and faculty presenting at this conference has listed no financial interest/arrangement or affiliation that would be considered a conflict of interest.

Breaks
These times are designed to allow you the opportunity to take a pause from the content of this conference, view posters in the atrium, and to visit with other participants. We suggest you use this time to learn from others, share your ideas, and establish new professional contacts.

Evaluations & Continuing Education Credit Certificates
Your comments and feedback are very important to us, as they allow us to help shape and improve future programs. Following today’s program, please go to the HSCE Website at https://healthsciences.creighton.edu Click on the Continuing Education tab located near the top right then click on Course Evaluations located in the column on the left side of the page. From the list of courses that comes up, choose the evaluation link for the 10th Annual Addressing Health Disparities Seminar. Please complete the online evaluation by May 22, 2017. Upon completion of the evaluation, you will be automatically directed to a page to complete and print your continuing education certificate. There is one certificate for all specialties (physicians, nurses, pharmacists, etc.). The certificate you print will serve to document the continuing education credit you receive for the conference. Please keep the certificate for your records. If you have any questions, please contact Health Sciences Continuing Education at (402) 280-1830.
Addressing Health Disparities:
*Effects of Policies, Systems, and Environments in Preventing and Improving Chronic Diseases*

April 29, 2017

**Category 1**
Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 7 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

**Nurse CE**
Creighton University Health Sciences Continuing Education designates this activity for 7.0 contact hours for nurses. Nurses should claim only the credit commensurate with the extent of their participation in this activity.

**Nurses licensed in Iowa and California:** This activity was planned and developed in accordance with the continuing education standards of the American Nurses Credentialing Center (ANCC). The Iowa Board of Nursing and the California Board of Nursing will honor ANCC continuing education credits for face-to-face programs held outside Iowa and California, or for ANCC-approved online recorded courses taken in a self-study format.

**Pharmacy**
Creighton University Health Sciences Continuing Education (HSCE) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This live activity, *Addressing Health Disparities: Effects of Policies, Systems and Environments in Preventing and Improving Chronic Diseases* is assigned Universal Activity Number (UAN)# 0839-0000-17-044-L04-P and accredited for 7.0 hour(s) for attendance of all CE sessions on April 29, 2017. The *Addressing Health Disparities: Effects of Policies, Systems and Environments in Preventing and Improving Chronic Diseases* is a knowledge-based CE activity.

**Accreditation Statement**
In support of improving patient care, Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.
CO-DIRECTORS

Sade Kosoko–Lasaki, MD, MSPH, MBA, FAASS
Associate Vice Provost Health Science
Co-Founder & Co-Executive Director of CPHHE

John Stone, MD, PhD
Co-Founder and Co-Executive Director of CPHHE
Professor Center for Health Policy and Ethics
Creighton University

KEYNOTE SPEAKER

Denise Koo, MD, MPH
Community Health and Health Systems Consultant
Former Advisor to the Associate Director for Policy Center for Disease Control and Prevention

Willie Barney, BA
President and Facilitator
Empowerment Network

Richard Brown, PhD, FACHE
Executive Director
REACH Program

Eric Burgin
Community Health Ambassador
Omaha Housing Authority

Rev. Portia Cavitt
Clair Memorial United Methodist Church

Roselyn Cerutis, BS, PhD
Creighton University School of Dentistry

Brenda Council, JD
Women’s Fund Adolescent Health Project Manager

Joel Dougherty
COO
OneWorld Community Health Centers

Deb Esser, MD
Medical Chief Officer
Blue Cross Blue Shield of Nebraska

Evelyn Gould
Community Health Ambassador
Zion Baptist Church

Stephen B. Jackson, MPH
Supervisor, Health Promotion Section
Douglas County Health Department

Ali S. Khan, MD, MPH
Dean of Department of Epidemiology
University of Nebraska Medical Center

Doris Lassiter, BS
CEO
Nebraska Center for Healthy Families

Kathleen A. Mallatt
CEO
United Healthcare Community Plan

Kenny McMorris, MPA, FACHE, CHCEF
CEO
Charles Drew Health Center, Inc.

Sherri Nared, MD
HIV Prevention Specialist
Douglas County Health Department

Martha Nunn, BS, MS, DDS, PhD
Professor
Creighton University

Jeffrey Smith, PhD, NCC, PLMPH
REACH Program Evaluator
Creighton University

Melanie Surber, MNS, RN
Director Field Health Services
WellCare of Nebraska Inc.

Mervin Vasser, MPA
Assistant Director
Health Science Multicultural and Community Affairs

Thomas Warren
CEO
Urban League of Nebraska

Lisa White
Medical Director
Nebraska Medicaid Program

Jeffrey Williams, MBA
Academy College Specialist
Nebraska Urban League
REGISTRATION: Includes course materials, continental breakfast, and lunch.

CANCELLATION: Please call (402) 280–5659 or 1-800-548-2633 to cancel by April 25, 2017

MEETING PLACE: Hixson-Lied Science Building, Room G4, Auditorium. For more information on the Hixson-Lied Science Building location go to http://www.creighton.edu/maps

PARKING: Parking for this conference is open in the staff and student parking lot at 25th & Cuming Street, across from the Hixson Lied Science Building.

EMERGENCY PHONE: (402) 280-2124—Identify the Creighton Health Disparities Conference

LODGING OPTIONS:
Hilton Garden Inn Omaha Downtown/ Old Market Area, 1005 Dodge Street, Omaha, Nebraska, (402) 341-4400
Embassy Suites Downtown, 555 South 10th Street, Omaha, Nebraska, (402) 346-9000 toll free (800) 362-2779
Doubletree Guest Suites, 7270 Cedar Street, Omaha, Nebraska, (401) 397-5141 toll free (800) 222-8733
Holiday Inn Central, 3321 South 72nd Street, Omaha, Nebraska, (402) 393-3950 toll free (800) 465-4329
Ramada Omaha, 3301 South 72nd Street, Omaha, Nebraska, (402) 391-8129 toll free (800) 426-7866
Homewood Suites by Hilton, 1314 Cuming Street, Omaha, Nebraska, (402) 345-5100
Or you can go to www.visitomaha.com for a list of hotels in the area

CLIMATE AND DRESS: April in Omaha brings chilly weather. Please be sure to pack a warm jacket for colder days. Casual dress is encouraged for the entire meeting. Temperature in meeting rooms can fluctuate. Layered clothing is suggested.

A NOTE FOR THOSE WITH SPECIAL NEEDS: Creighton University wishes to ensure that no individual with special needs is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact the Health Sciences Continuing Education at 1-800-548-2633 or (402) 280-5659.

COURTESY: For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during sessions of the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

DISCLOSURE POLICY: It is the policy of Creighton University Health Sciences Continuing Education to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

FOR FURTHER INFORMATION CALL:
Creighton University Health Sciences Continuing Education
800-548-2633 or (402) 280-5659 E-mail cmemed@creighton.edu

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Visit our website at http://healthsciences.creighton.edu